

VESSEL SAFETY PACK (VSP)

The Vessel Safety Pack (VSP) is a proactive means of placing both informative and safety oriented materials directly into the hands of the boating public. Traditionally, the primary tool for distributing safety literature to the boater is the Marine Dealer Visitor Program. Participating dealers make pamphlets and booklets available to the public by prominently displaying them on a small stand provided by an Auxiliary “Program Visitor”. While effective, this method is passive in the sense that it depends on the customer to pick up the materials offered.

The VSP was originally intended as presentation to owners of new vessels by Marine Dealers upon delivery of the craft. Enthusiastically received by the dealers as a supplement to their instructions on delivery, it is now used for presentation to each Boating Class student and to boaters at a Vessel Examination. It is effective across the entire spectrum of Recreational Boating Safety (RBS) programs for motor powered or Paddle Sport enthusiasts.

The VSP consists of the following components (Motor powered Fig. 2, Paddle Fig. 3):

- Clear plastic, resealable, 1 gal., plastic bag (Figure 1)
- An adhesive label printed with the Auxiliary logo and the words “Vessel Safety Pack”, applied over the bag manufacturer’s logo (Figure 1).
- An informative letter (copy attached Fig. 5). Note: Printed on an 8 ½ x 11 sheet it must be trimmed or folded to allow the bag to be sealed.
- An optional, listing of current schedule of Boating Safety Classes or Vessel Examination locations, facing out on labeled side of bag (Figure 4)
- Pamphlets or booklets related to boating safety. Such as but not limited to:

Name	ANSC #	Motor Fig. 2	Paddle Fig. 3
Wisconsin (State) Boating Laws & Responsibilities	DNR	X	X
A Boaters Guide to Federal Requirements for Rec. Boats	3006	X	X
Selecting the Right Life Jacket	3032	X	X
Vessel Safety Checks	3000	X	X
Join the U.S. Coast Guard Auxiliary	3023	X	X
Your Guide to Towing	3024	X	X
U.S. Aids to Navigation System	3022	X	-
Beware Boat Propellers a Hidden Danger	3033	X	-
What You Can’t See (Carbon Monoxide Poisoning).	3005	X	-
Your VHF-DSC Marine Radio		X	-
Children and Personal Watercraft	3028	X	-
Sidekicks – Boating Safety	NSBC***	X	-
Sidekicks – Go Paddling	NSBC	-	X
Rules of the Road	ACA	-	X
If Found – Contact (adhesive label)	USCG*	-	X
Paddler’s Safety Check List	ACA001**	-	X
Cold Water Safety	ACA	-	X
Trip Preparation and Planning	ACA	-	X
Practices Ethics and Conduct	ACA	-	X



FIG. 1

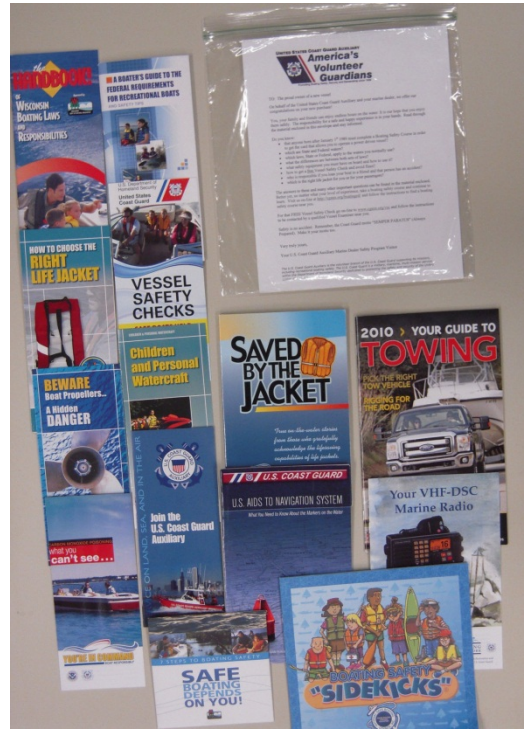


FIG. 2

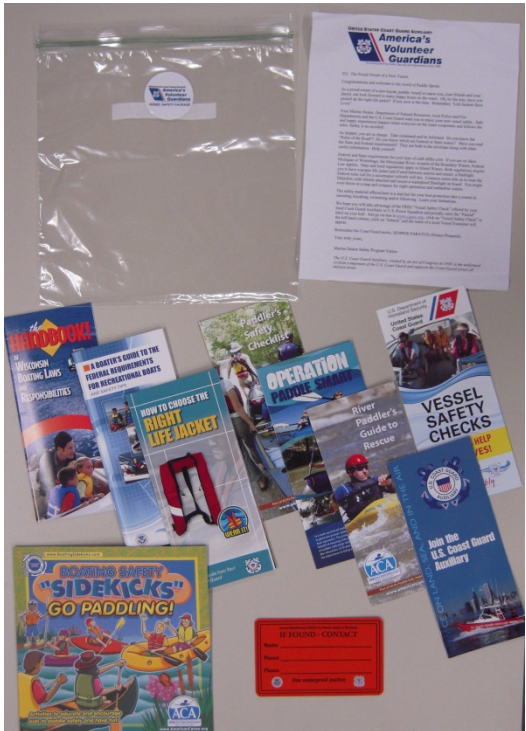


FIG. 3

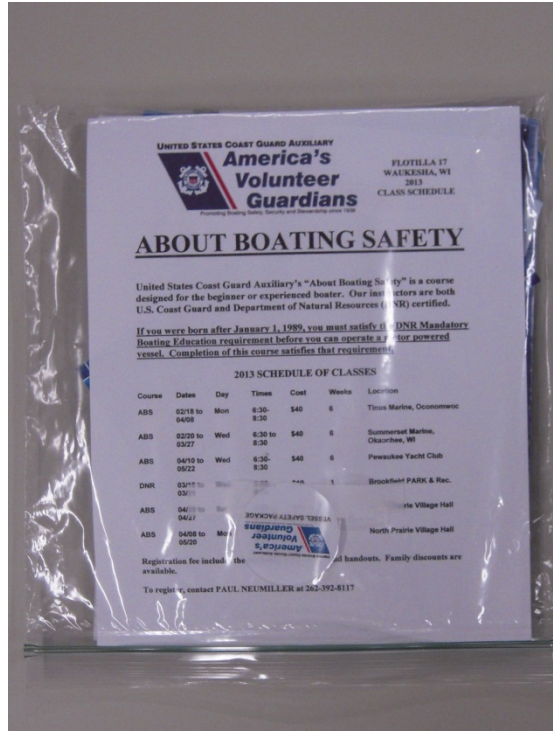


FIG. 4

USCG* = Available from: frank.t.jennings@uscg.mil

ACA**= Available From: www.americancanoe.org

NSBC***= Available From: National Safe Boating Council at: www.BoatingSidekicks.com